



## 2024 Sponsorship Opportunities



## INTRODUCTION

Do you want to meet new clients or connect with your current clients in a natural and fun setting? Do you want to be recognized within the community and grow your brand? Do you want to support your local business community?

The Hampton Area Chamber of Commerce knows the power of networks and how they can impact the growth of an individual, business, and community. We are pleased to present a variety of unique opportunities for our members to make new contacts, solidify relationships, learn best practices, generate ideas and increase exposure by attending, hosting or sponsoring our events.

The benefits of becoming a Hampton Area Chamber of Commerce sponsor include:

- Engaging with existing or potential clients
- Promoting brand/company
- Company name/brand presence on social media
- Supporting community Event sponsorships are exclusive to chamber member businesses and organizations.
- Sponsors and hosts should consider these events a valuable opportunity to promote themselves, their business, and their services throughout the Hampton chamber network. We currently have a membership of over 130 local businesses and organizations.

We encourage you to take full advantage of the benefits sponsorship opportunities can provide, and I look forward to working with you on these opportunities!

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## YEAR-AT-A-GLANCE:

### February - Curling Funspiel

This is the first year for what will be an annual Hampton Area Chamber of Commerce Curling Funspiel. This is a fun day of curling and networking for our members.

### May - Annual General Meeting

### July - HACC Annual Golf Tournament

This year will mark the 14th year for our Annual Golf Tournament. This is an extremely popular event with our members and sells out each year. The tournament provides businesses with the perfect opportunity for exposure, networking and fun.

### October - Small Business Awards Night Gala

The Small Business Awards Night Gala is held each year during Small Business Week and recognizes the accomplishments of businesses in the Hampton area. Businesses are recognized in areas of business achievements, customer service, product development, employee participation, and community service. This is an exciting evening of celebration where we get to recognize the wonderful achievements of our business community.

### December - Shop the Town Week

Each December the Hampton Area Chamber of Commerce hosts our 'Shop the Town Week' where we showcase all of the exciting promotions our members are offering leading up to the holidays. Last year, for the very first time we offered our 'Shop the Town Holiday Bingo Challenge' giving participants the opportunity to be entered into exciting prize draws when they complete several tasks all involving shopping locally. We look forward to expanding on this promotion for 2024.

### Other Events:

**Business Mixers** - The Hampton Area Chamber of Commerce is committed to running a minimum of 4 business mixers per calendar year. These mixers are hosted by individual member businesses and give you the opportunity to invite in your fellow Chamber members to learn more about your business.

**Lunch & Learns** - We are committed to offering our members unique learning opportunities on a quarterly basis through our Lunch & Learn program. We bring in speakers for these events to educate our members on pertinent issues affecting the business sector.

## What are some of the benefits of becoming a Hampton Area Chamber of Commerce Sponsor?



### ✓ Engaging with Existing or Potential Clients

The Hampton Area Chamber of Commerce is successful in providing opportunities at events for maintaining relationships and making new contacts. These events are a natural and easy way to meet multiple potential clients in one setting.

### ✓ Promoting Company/Brand

As a sponsor, your logo will be displayed in all of our promotional materials and be seen by all those in attendance. Our events are well attended, which exposes your brand to a diverse audience. Become recognized for who you are, what you do, and why you do it!

### ✓ Company name/brand presence on our social media & website

The Hampton Chamber of Commerce is very active on social media, and will post about all of our sponsors before and throughout an event. Through social media you are connected to not only your community but to your clients and your potential clients.

### ✓ Supporting Community

Sponsoring events with the Hampton Chamber of Commerce makes you a supporter of local business. In sponsoring events for the Hampton Area Chamber of Commerce, you are enabling members of your community to attend networking and learning sessions at either a lower rate or free of charge.

***Be a part of your Community. Get Recognized. Network. Engage.***

## HACC Annual Golf Tournament SPONSORSHIP LEVELS

### Title Sponsor - \$2,500

- Right of first refusal for the following year's event
- Company name to appear in event title
- Complimentary golf team registration (four individuals) - includes green fees, cart rentals & dinner
- Opportunity for company to display promotional banner at registration (provided by sponsor)
- Opportunity for a representative of the company to bring greetings at the awards dinner
- Opportunity to provide and present prizes to the winning team at the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event



### Dinner Sponsor - \$1,000

- Right of first refusal for the following year's event
- Table cards with Dinner Sponsor's logo on each table.
- Opportunity for company to display promotional banner at dinner (provided by sponsor)
- Two complimentary tickets to the awards dinner
- Opportunity to provide and present prizes to the winning team at the awards dinner
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event

### Beverage Cart Sponsor - \$300

- Right of first refusal for the following year's event
- Company name/logo displayed on beverage cart signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event

## **Hole Sponsor - \$250**

- Right of first refusal for the following year's event
- Opportunity for company to display/distribute promotional material at assigned hole
- Opportunity to host a contest or draw at assigned hole to collect contact information from golfers
- Company name/logo displayed on all event signage
- Verbal and visual recognition at awards dinner
- Company name/logo displayed in event program
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event

The Hampton Area Chamber of Commerce reserves the right to add additional sponsors for events at all levels. Sponsors are offered the right of first refusal for their category the following year. Should a sponsor cancel – lower level sponsors are offered the opportunity to move up.

## **Small Business Awards Gala SPONSORSHIP LEVELS**

The Small Business Awards Gala is held during Small Business Week and recognizes the accomplishments of businesses in the Hampton area. This year's event will be held on Thursday, October 25th. Businesses are recognized in areas of business achievements, customer service, product development, employee participation, and community service.

## **Title Sponsor - \$3,000**

- Right of first refusal for the following year's event
- Four complimentary tickets to the awards dinner
- Time at the podium to welcome attendees and bring greetings (3 minutes)
- Company name and logo dominant at the event; second only to the Hampton Area Chamber of Commerce
- Full page advertisement in the event program
- Opportunity for promotional product placement on tables
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event



## Award Sponsor - \$500

- Right of first refusal for the following year's event
- Two complimentary tickets to the awards dinner
- Company representative to bring greetings and announce sponsored award recipient
- Company biography and description of the associated award in event program
- Opportunity for promotional materials on side table
- Company name and logo in all event ticket, event program, event signage and post-event promotions
- Recognition at the event (verbal and visual)
- Company name and website will be listed on the registration webpage
- Social media mentions prior to event



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Annual General Meeting

The Annual General Meeting of the Hampton Area Chamber of Commerce membership is held every year in May. At this meeting, our new Board of Directors is elected. There is an opportunity for a sponsorship of this event to cover the rental of a location and refreshments for the evening. Sponsorship includes recognition on the Chamber website and promotion through social media platforms as well as recognition at the event and the opportunity to display a company banner or sign. **Sponsorship Cost: \$500**

### Lunch & Learns

Each quarter, the Hampton Area Chamber of Commerce holds a Lunch & Learn educational event at a different location. Sessions start with casual networking over lunch, followed by a 45 to 60 minute presentation on various business related topics presented by one of our knowledgeable presenters. Sponsors have the opportunity for a more focused engagement with attendees than other networking events. Event sponsorship includes: one complimentary lunch

registration, logo recognition on online event registration form, recognition during the opening, opportunity to welcome the presenter with an additional 2 minutes to profile own business.  
**Sponsorship Cost: \$350/event**

## **Business Mixers**

We strive to hold Business Mixers approximately 5 to 6 times per year. All Chamber members have the opportunity to host an event in their place of business or an alternate location. These networking events give members the opportunity to meet, mingle and network. The host business has the opportunity to take the floor to share a little about their business with attendees. Hosts are asked to provide light refreshments and to assist with marketing the event by sharing it out through their social media platforms. Cost varies depending on refreshments offered.



# Thank you for your support!

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